

## THE JIM AND COLIN HOEKEMA PARTNERSHIP ANNUAL REPORT

This has been an exciting year for our entire organization, marked by mergers, acquisitions, big changes, and bright prospects for the future.

### Mergers

The biggest news is that Wendy Taylor and Jim are now engaged to be married. The move was expected by close observers ever since the darling couple's courtship by correspondence in the summer of last year.

### Acquisitions

Perhaps even more significantly, their children, Colin (8), Sanford (7), and Emily (4), have become engaged to become brothers and sister. Asked to comment, Colin said "I'm glad." Sanford and Emily replied, in unison, "Ooooh. Very, very, very good."

### Research and Development

Colin is now in 3rd grade, where he quickly grasps new concepts, happily contributes to class discussions, and struggles with mixed success when it comes time to commit knowledge to paper. He also became a cub scout, and took karate lessons — both of which he enjoyed a lot.

### Divestitures

Jim left American Interactive Media in June, after completing *Treasures of the Smithsonian*, the program he designed and produced for the new "Compact Disc Interactive" (CD-I) system. CD-I players, and the *Treasures* disc, should be available in stores in time for next Christmas (according to Philips, Sony, et al.), so start saving now! Jim presented the disc at several meetings, including the American Association of Museums.

### New Ventures

Jim has gone back to independent consulting, and so far has published several articles, created an educational program for the National Geographic Society, and begun consulting with a company in San Diego on a new software program for creating multimedia programs.

### The Future

The Jim and Colin Partnership expects to merge strategically with the Wendy, Sanford, and Emily Group during this coming year, so you can expect much bigger news in future years.

*Warmest Greetings  
of the season  
and every good wish  
for the coming year*

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